

City of Solana Beach
Candidate Statement of Qualifications
 (Read instructions carefully)

Jurisdiction Name: <small>(ALL CAPS)</small>	CITY OF SOLANA BEACH	
Office Title: <small>(Upper & Lower)</small>	Member of the City Council District 4	
Candidate Name: <small>(ALL CAPS)</small>	JILL MACDONALD	
Age: <small>(Optional)</small>		Gender: F <small>This is used for translation purposes.</small>
Occupation:	President, Solana Beach Community Connections	
Election Date	November 8, 2022	
<small>The occupation to appear on the candidate's statement is not restricted by the California Elections Code. It does not have to match the occupation on the ballot, can be more descriptive, and can have more than three words.</small>		

Use "Block Paragraphs, Single Space" format. Type within the box using a fixed pitch font such as Courier. Word count starts in the box below:

I have lived in coastal North County for 33 years and moved to my eastside neighborhood in Solana Beach five years ago. I consider our small coastal city one of the best places to live in California. Preserving the character and charm of our city, while enhancing the attributes that make Solana Beach such a wonderful place to live and raise a family, is my top priority.

My qualifications include the education, training, and experience to be an effective Council Member from Day One. I have a BA in History from Goucher College and Master of Public Administration from Syracuse University.

I have worked in city government, developing an expertise in budgeting and finance. I served three terms as a City Council Member for the Houston suburb of Bunker Hill Village, was Assistant Fire Commissioner for a multi-City Fire Department, and a City Finance Committee member. In addition, I was a District Coordinator for the Urban Land Institute, representing the largest network of cross-disciplinary real estate and land use experts in the world.

My active involvement in community service spans more than thirty years, including past President of the Solana Beach Schools Foundation and election to the Solana Beach School Board, ultimately serving as President of the Board of Trustees. I volunteered for six years, two as President, on the Board of the Del Mar Foundation.

This year I became a founder and President of the new non-profit, Solana Beach Community Connections, an organization dedicated to providing resources to help older adults in Solana Beach age in place within their homes.

There are challenges ahead for Solana Beach as it faces pressure for new development and redevelopment and the threat of climate change. I strongly believe in keeping decisions that impact neighborhoods in the hands of local government and residents, not Sacramento. It is important to ensure development is scaled appropriately, minimizes negative impacts, and provides adequate infrastructure. I support our city's exemplary efforts to address climate change and the updating of our Climate Action Plan. I will monitor the Lomas Santa Fe Corridor Improvement and Santa Helena Neighborhood Trail projects to ensure they continue to conform to the desires of our neighborhoods. And I will keep my eye on the Executive Golf Course and ensure it stays just that!

I would be honored to serve as your District 4 representative on the Solana Beach City Council, and respectfully ask for your vote.

www.jill4solanabeach.com